Consumer Protection

Monitoring

Seed deteriorates over time so dealers are required to obtain new germination tests periodically to ensure quality.

If the germination falls below certain standards it may not be sold.

Sampling

Inspectors follow specific scientific principals when obtaining a sample.

Analysis

Our laboratory conducts tests to make sure all guarantees on the label are accurate and the seed meets minimum quality standards.

If we find an issue the seed may not be sold until the problem is corrected.

Reporting

We publish an Annual Report of our testing results.

Consumers can see how suppliers and distributors performed.