

What commercial feed products are regulated?

The commercial feed law regulates materials offered for sale as feed or for mixing in feed with the exemption of whole, unprocessed grain, raw meat, hay, straw, stover, silage, cobs, husks and hulls when unground and not mixed with other materials. Typical products regulated include pet foods, complete and concentrate feeds for livestock and poultry, soybean meal and other feed ingredients, drug premixes, vitamin and mineral supplements, liquid feed and protein blocks.

Registration of each commercial feed is required before distribution to ensure that required information is provided to the consumer. This involves annual review of approximately 10,000 labels. Medicated feeds are reviewed for approved drug usage, statement of drug purpose and any required warning, caution or special feeding instructions. Misleading and unsubstantiated information is prohibited.

So, how does the feed regulatory program work for equine feeds?

ALL equine complete feeds and supplements in Kentucky are required to be labeled with specific information. Feed labels are the fundamental basis for providing consumer information and protection, equitable competition and regulation. Effective labeling is essential to accomplish these objectives.

Regulatory efforts continue to assist manufacturers to provide informative labeling that promotes the safety and usefulness of feeds for livestock producers.

The Division of Regulatory Services

Our Mission

As a part of the Kentucky Agricultural Experiment Station in the UK College of Agriculture, Food and Environment, Regulatory Services is committed to service and consumer protection of Kentucky citizens, businesses, and industries. Our programs monitor and analyze feed, fertilizer, milk, seed, and soil and are administered using a cooperative, science-based approach.

Want to know more?

We in the Feed Regulatory program are happy to help with any other inquiries you might have. If you have any questions about feed labeling requirements or the other duties of the program, please look us up on the web at:

www.rs.uky.edu/regulatory/feed

Or call our office where our staff will be happy to help you. Our number is **(859) 257-2785**.



EQUINE



Understanding and Evaluating Equine Feed Labels

Feed Regulatory Program
Division of Regulatory Services

103 Regulatory Services Building
Lexington, Kentucky 40546-0275

What information is required on a label?

The basic information you should find on most labels will include the product name, the product purpose statement, a guaranteed analysis, the ingredient statement, the manufacturer name and address, a net weight statement, and feeding directions.

Your label will likely resemble the one to the right. (Remember, some labels contain only basic information, while others are more in-depth.)

Here's what each section of this label tells you...

Ingredient Statement

Commercial feeds, other than customer formula feeds, shall have an ingredient statement listing the feed ingredients.

Feeding Directions

Directions for use should provide at a minimum basic information on how to feed the product safely and effectively.

Manufacturer Information

The company or person taking responsibility for the product must be listed on the label with their name and address. These individuals must be registered in the state and are the responsible party.

12% SWEET HORSE FEED

A Fortified Supplement for the Maintenance of Mature Horses

Guaranteed Analysis

Crude Protein, minimum	12.00 %
Crude Fat, minimum	2.50 %
Crude Fiber, maximum	7.00 %
Calcium, minimum	0.75 %
Calcium, maximum	1.25 %
Phosphorus, minimum	0.60 %
Copper, minimum	30 PPM
Selenium, minimum	0.3 PPM
Zinc, minimum	40 PPM
Vitamin A, minimum	2,000 IU/LB

Ingredient Statement

Corn, Oats, Soybean Meal, Wheat Middlings, Molasses Products, Calcium Carbonate, Dicalcium Phosphate, Salt, Magnesium Oxide, Manganous Oxide, Ferrous Carbonate, Copper Sulfate, Zinc Oxide, Cobalt Carbonate, Calcium Iodate, Sodium Selenite, Vitamin A Supplement, Vitamin D₃ Supplement, Vitamin E Supplement.

Feeding Directions:

Feed to mature horses at the rate of 4 to 12 pounds per head per day depending on activity and body condition. Always provide adequate roughage in the form of good quality hay or pasture. Allow horses to adjust to grain feeding before feeding high rates. It is recommended to feed equal amounts at the AM and PM feeding.

Horse Feed Inc.

103 Regulatory Services Bldg.
Lexington, KY 40546

NET WT 50 LB (22.67 kg) or bulk

Product name and Purpose Statement

Describes the product as well as the species and classes for which it is intended.

Guaranteed Analysis

Guarantees are required for all feed products. At a minimum, equine complete and supplement feeds* should guarantee the following nutrients:

- Minimum percentage of crude protein;
- Minimum percentage of crude fat;
- Maximum percentage of crude fiber;
- Minimum and maximum percentage of calcium;
- Minimum percentage of phosphorus;
- Minimum copper in parts per million (ppm);
- Minimum selenium in parts per million (ppm);
- Minimum zinc in parts per million (ppm);
- Minimum vitamin A, other than the precursors of vitamin A, in international units per pound (if added).

*The required guarantees for equine mineral products differ from those listed.

Quantity Statement

Each package, container, or bulk lot must contain an accurate statement of net quantity. The statement's terms of weight or measure should be expressed in ounce—pound units and must include the appropriate metric unit such as 50 LB. (22.67 kg) or bulk invoice.